

ENGAGE, EXPERIENCE, EVOLVE India - The Land Full of Business Opportunities for the Food & Beverage Industry

**28.-30.08.2024** 

O Bombay Exhibition Centre, Mumbai, India

www.anuga-india.com



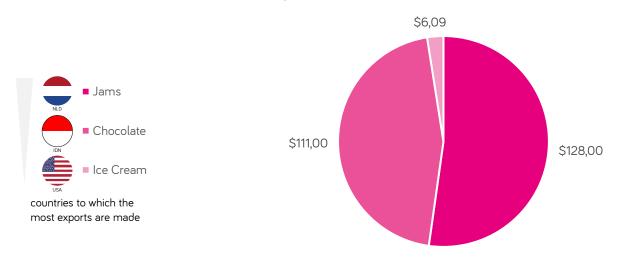
Spreads & Sweeteners\*
Revenue 2022: \$10,69B
CAGR 22-27: +3,31%

Revenue per person 2022: \$7,60

Confectionery & Snacks\* Revenue 2022: \$100,50B CAGR 22-27: +8,11%

Revenue per person 2022: \$71,43

## 2020 sweets & snacks export in USD million: \$245,09M\*\*



## 2020 sweets & snacks import in USD million: \$78,03M\*\*



\*statista outlook Consumer Markets December 2022 \*\* India (IND) Exports, Imports, and Trade Partners | OEC - The Observatory of Economic Complexity





















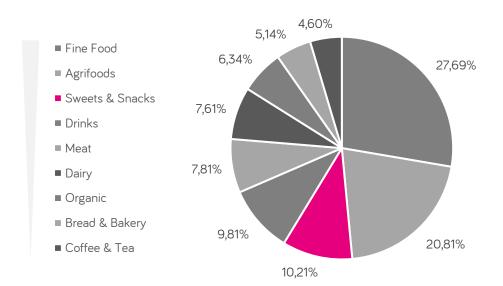






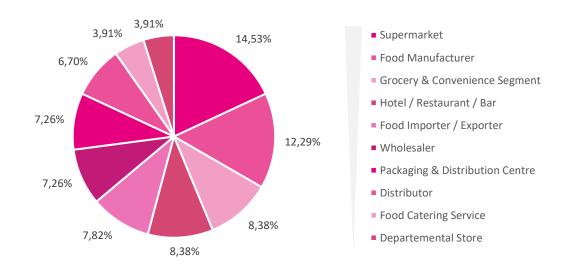


## Percentage of visitors that are interested in sweets & snacks



81% of all Annapoorna - ANUFOOD India sweets & snacks exhibitors are from India!

## The top 10 branches visitors, interested in sweets & snacks, work in:





Sameer Mithia
Project Manager
s.mithia@koelnmesse-india.com
+91 22 287 15200